



BUDDHA INSTITUTE OF TECHNOLOGY, GIDA, GORAKHPUR
DEPARTMENT OF ELECTRONICS & COMMUNICATION
ENGINEERING

PRE AKTU EXAM (EVEN SEMESTER 2022-23)
July-2023

Course:	B.Tech	Semester:	IVth
Subject:	Technical Communication	Subject Code:	KAS401
M.M.	100	Time:	3:00 hrs
			Roll No. _____

SECTION-A

1. Attempt all questions. Each questions carry equal marks.

Marks: 10*2=20

Q. No.	Question	Level of Taxonomy	Course Outcome
a.	Illustrate Technical communication.	L1	Co1
b.	Discuss any 2 kind of barrier to communication?	L1	Co1
c.	Point out distinguishing feature of Technical Communication?	L1	Co1
d.	Highlights the various dimension of speech	L3	Co5
e.	How Technical Communication is different from General writing. Explain	L1	Co1
f.	Difference between extempore & impromptu speech	Lo3	Co1
g.	Enumerate the most common reason for interpersonal and organisational barrier to communication	Lo3	Co1
h.	Define Technical report what is it's use for engineer?	Lo2	Co1
i.	Differentiate between abstract and summary	L2	Co1
j.	What do you understand by Quit subvocalizing	L3	Co1

SECTION-B

2. Attempt ALL questions. Each questions carry equal marks.

Marks: 3*10= 30

Q. No.	Question	Level of Taxonomy	Course Outcome
a.	What do you understand by technical report? How many types of reports are there? Describe all in details	L2	Co2
or			
a.	Explain the term thesis /project writing with its importance	L3	Co2
b.	Describe the structure of thesis writing in detail	L3	Co2
or			
b.	Describe synopsis with its structure.	L2	Co2
c.	Discuss Technical Research paper writing. Write it's character.	L3	Co2

SECTION-C

3. Attempt ANY ONE questions. Each questions carry equal marks.

Marks: 1*10=10

Q. No.	Question	Level of Taxonomy	Course Outcome
a.	What are the method and style of research paper writing?	L4	Co3

b.	Explain conference paper writing. Give its significance	L3	Co4
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4. Attempt ANY ONE questions. Each questions carry equal marks.

Marks: 1*10=10

Q. No.	Question	Level of Taxonomy	Course Outcome
a.	What are 7c's principles used in Business writing.	L3	Co3
b.	What is AIDA structure in presentation & highlights different mode of presentation	L4	Co4

5. Attempt ANY ONE questions. Each questions carry equal marks.

Marks: 1*10=10

Q. No.	Question	Level of Taxonomy	Course Outcome
a.	Illustrate proposal? Describe various types of proposals	L2	Co4
b.	Write short notes on Public speaking technique to attract audience	L5	Co5

6. Attempt ANY ONE questions. Each questions carry equal marks.

Marks: 1*10=10

Q. No.	Question	Level of Taxonomy	Course Outcome
a.	Write a resume for the post of software engineer in a reputed firm Invent necessary details?	L5	Co5
b.	What are the tips to overcome fear or stage fright?	L4	Co3

7. Attempt ANY ONE questions. Each questions carry equal marks.

Marks: 1*10=10

Q. No.	Question	Level of Taxonomy	Course Outcome
a.	What are methods of interpersonal & impersonal communication.	L6	Co3
b.	What do you mean by argumentation. Describe the key to improve argumentation skills.	L3	Co4